



**EQUITY IN A
CLEAN ENERGY
ECONOMY**


National Workshop Equity in a Clean Energy Economy

August 25th – 26th, 2022



COMMUNITY VOICES


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How were you
affected by the winter
storms/power
outages in Texas last
year?



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Equity in a Clean Energy Economy (ECEE) Collaborative

The ECEE Collaborative brings together 500+ stakeholders in order to give voice to many perspectives. An ongoing stream of research will facilitate discussion.

- Analytical framework and systemic considerations
- Voice-of-the-customer surveys and research
- Case studies of innovation and best practices
- New utility program designs
- Regulatory issues and considerations
- Meta-analysis of policy positions



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Mission Statement

Bring together different stakeholders to create new approaches and tools that ensure equity in a clean energy economy for at-risk customers and communities



Our Starting Point: Daily Realities for At-Risk Customers

Lack of access to computers and broadband

Lack of access to credit

Lack of savings

Landlord issues

Food insecurity

Health concerns

Discrimination

Inadequate education

Poor housing stock

Lack of time and resources

Lack of transportation

Unemployment
Underemployment
Insufficient wages

Principles for Equity in a Clean Energy Economy



Equitable

- Improving universal access, including clean energy
- Ensuring inclusion in strategy/decisions (procedural equity)
- Ensuring fair division of costs and benefits (distributive equity)



Clean

- Significantly reducing carbon emissions and other pollutants
- Adapting to and mitigating negative climate change impacts
- Promoting sustainable approaches to serving at-risk customers
- Keeping the lights on and maintaining power quality



Resilient

- Adapting grid for distributed generation and smart tech
- Providing greater resiliency for vulnerable communities



Affordable

- Lowering energy burden on at-risk customers
- Providing greater access to financing and consumer credit
- Evaluating clean energy investments on rates and rate design

National Workshop Day One Agenda



10:00 – 10:15 **Welcome + Overview**

10:15 – 11:00 **Keynote Speaker: Mayor Sylvester Turner of Houston, Chair of the Board of Directors of the Resilient Cities Network and Chair of Climate Mayors, a bipartisan network of more than 470 U.S. mayors representing 48 states and 74 million Americans.**

11:00 – 12:30 **Equity Definition Presentation + Breakout Session:** Overview of survey findings *followed by a breakout room session.*

Lunch Break

12:30 – 1:00

Women in Energy + Equity Panel: *Senior utility executives discuss their energy company's equity initiatives and offer personal perspectives on equity in the utility sector.* **Panelists: Karen Sparkman, VP at TECO Energy, Nadia El Mallakh, VP at Xcel Energy, Sheila Pressley, Chief Customer Officer at JEA, + Latisha Hill, VP, Community + Economic Vitality, Avista Corp.**

2:00 – 3:00

Faith Perspectives on Equity + Environmental Stewardship: *Spiritual leaders provide a faith perspective on equity and environmental stewardship.* **Panelists: Dr. Alvin Sanders, President of World Impact, Imam Saffet Catovic, Head of ISNA Office for Interfaith, Community Alliances, and Government Relations, Rabbi Shoshana Friedman, Rabbinic Ambassador, Dayenu: A Jewish Call to Climate Action, + Sandhya Rani Jha, Anti-Opression Consultant, Without Fear Consulting**

3:00 – 3:15 **Break**

3:15 – 4:15 **Regulator Panel: Equity + Rate Design Initiatives:** *State utility regulators consider residential tariffs and rate designs with an eye on reform. They will discuss discounts for income-qualified households as well initiatives to offer more differentiation in the choice of utility service provided.* **Panelists: Commissioners Sarah Freeman (Indiana), Ann McCabe (Illinois), + Odogwu Obi Linton (Maryland)**

4:15 – 5:00 **National Equity Customer Survey Findings:** *A national survey of adults probes questions relating to clean energy, utility investments, new technologies, electrification, and the equity implications of these changes.*

5:00 **Day One Adjournment**

National Workshop Day Two Agenda

- 10:00 – 10:15 **Day One Recap + Agenda Overview**
- 10:15 – 11:00 **Keynote Speaker: Rev. Mariama White-Hammond, Pastor of New Roots AME Church & Climate Justice Advocate, City of Boston**
- 11:00 – 12:30 **Voices in the Community Documentary + Breakout Session: *Documentary Moderated by Jennifer Montague, Chief Customer Officer at NiSource***
- 12:30 – 1:00 **Lunch Break**
- 1:00 – 1:30 **Company Equity Initiatives: *Presentation of equity initiatives within Salesforce, Presented by Kelly James, GM and SVP for Energy & Utilities, & Adriana Alterman, Salesforce Ventures Impact Fund***
- 1:30 – 2:45 **Weaving Energy Equity into Utility Customer-Side Programs: *Accomplishment of equity goals and tracking of equity initiatives requires a set of agreed-to measures. Presented by Ben Nathan, Lead Analyst at E Source + Ezell Watson III, Director of Diversity, Equity, + Inclusion at Oregon Public Utilities Commission***
- 2:45 – 3:00 **Workshop Takeaways + Next Steps**
- 3:00 **Day Two Adjournment**

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What investments do
you think the
government should
spend money on in
your community?



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Day Two Keynote Presentation

THERESA HOPKINS-STATEN

PRESIDENT, EVERSOURCE ENERGY
FOUNDATION & VP, CORPORATE
CITIZENSHIP & EQUITY



REV. MARIAMA WHITE-HAMMOND

CHIEF OF ENVIRONMENT,
ENERGY, AND OPEN SPACE, CITY
OF BOSTON & FOUNDING PASTOR
OF NEW ROOTS AME CHURCH IN
DORCHESTER, MA



DEFG

Customer Insights & Advisory Firm

An **E Source** Company

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DEFG, An E Source Company, is a customer insights and advisory firm in the utility space. Through collaborative research, data analysis and peer-to-peer networking, we help our clients achieve ways to better serve their customers.



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