



**EQUITY IN A  
CLEAN ENERGY  
ECONOMY**



# National Workshop Equity in a Clean Energy Economy

August 25<sup>th</sup> – 26<sup>th</sup>, 2023



SINGER SONGWRITER DUO  
**ANGELICA & JOSH BIAS**



2 DAY WORKSHOP  
**AUGUST 25-26**  
VIRTUAL EVENT

[WWW.ECEECOLLABORATIVE.COM](http://WWW.ECEECOLLABORATIVE.COM)



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# Industry in transition

Environmental responsibility

Reliability and resiliency

Customer equity

Financial stability

# The Sustainable Utility



# We understand utilities and municipalities because we've made them our business for more than 30 years.



## Research and Advisory

Using market research data, expert analysis, and industry experience to help utilities put their customers first and meet their business objectives

## Data Science

Applying predictive data science to help electric and gas utilities make data-driven decisions that improve their bottom line and increase customer satisfaction

## Solution Services

Advancing business and technology solutions that strategically enhance operations for utilities



## Equity in a Clean Energy Economy (ECEE) Collaborative

The ECEE Collaborative brings together 500+ stakeholders in order to give voice to many perspectives. An ongoing stream of research will facilitate discussion.

- Analytical framework and systemic considerations
- Voice-of-the-customer surveys and research
- Case studies of innovation and best practices
- New utility program designs
- Regulatory issues and considerations
- Meta-analysis of policy positions



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# Mission Statement

*Bring together different stakeholders to create new approaches and tools that ensure equity in a clean energy economy for at-risk customers and communities*



# Our Starting Point: Daily Realities for At-Risk Customers



Lack of access to computers and broadband

Lack of time and resources



Lack of access to credit

Food insecurity

Discrimination

Lack of transportation



Lack of savings

Landlord issues

Health concerns

Inadequate education

Poor housing stock

Unemployment  
Underemployment  
Insufficient wages



# Principles for Equity in a Clean Energy Economy



## Equitable

- Improving universal access, including clean energy
- Ensuring inclusion in strategy/decisions (procedural equity)
- Ensuring fair division of costs and benefits (distributive equity)



## Clean

- Significantly reducing carbon emissions and other pollutants
- Adapting to and mitigating negative climate change impacts
- Promoting sustainable approaches to serving at-risk customers



## Resilient

- Keeping the lights on and maintaining power quality
- Adapting grid for distributed generation and smart tech
- Providing greater resiliency for vulnerable communities



## Affordable

- Lowering energy burden on at-risk customers
- Providing greater access to financing and consumer credit
- Evaluating clean energy investments on rates and rate design



# National Workshop Objectives

The primary purpose of the national workshop is to move the discussion forward on what all of us can do to advance equity in our communities. Together, let's advance our thinking on how to both invest in a clean energy economy while maintaining the principles of equity.

## Workshop objectives:

- Ask questions about the analysis presented.
- Hear different perspectives on equity.
- Meet other stakeholders in breakout sessions.
- Share your own observations, ideas and resources.

# National Workshop Day One Agenda



- 10:00 – 10:15 **Welcome + Overview**
- 10:15 – 11:00 **Keynote Speaker: Mayor Sylvester Turner of Houston, Chair of the Board of Directors of the Resilient Cities Network and Chair of Climate Mayors, a bipartisan network of more than 470 U.S. mayors representing 48 states and 74 million Americans.**
- 11:00 – 12:30 **Equity Definition Presentation + Breakout Session:** Overview of survey findings *followed by a breakout room session.*
- Lunch Break**
- 12:30 – 1:00
- 1:00 – 2:00 **Women in Energy + Equity Panel:** Senior utility executives discuss their energy company's equity initiatives and offer personal perspectives on equity in the utility sector. **Panelists: Karen Sparkman, VP at TECO Energy, Nadia El Mallakh, VP at Xcel Energy, Sheila Pressley, Chief Customer Officer at JEA, + Latisha Hill, VP, Community + Economic Vitality, Avista Corp.**
- 2:00 – 3:00 **Faith Perspectives on Equity + Environmental Stewardship:** Spiritual leaders provide a faith perspective on equity and environmental stewardship. **Panelists: Dr. Alvin Sanders, President of World Impact, Imam Saffet Catovic, Head of ISNA Office for Interfaith, Community Alliances, and Government Relations, Rabbi Shoshana Friedman, Rabbinic Ambassador, Dayenu: A Jewish Call to Climate Action, + Sandhya Rani Jha, Anti-Opression Consultant, Without Fear Consulting**
- 3:00 – 3:15 **Break**
- 3:15 – 4:15 **Regulator Panel: Equity + Rate Design Initiatives:** State utility regulators consider residential tariffs and rate designs with an eye on reform. They will discuss discounts for income-qualified households as well initiatives to offer more differentiation in the choice of utility service provided. **Panelists: Commissioners Sarah Freeman (Indiana), Ann McCabe (Illinois), + Odogwu Obi Linton (Maryland)**
- 4:15 – 5:00 **National Equity Customer Survey Findings:** A national survey of adults probes questions relating to clean energy, utility investments, new technologies, electrification, and the equity implications of these changes.
- 5:00 **Day One Adjournment**

# National Workshop Day Two Agenda

- 10:00 – 10:15 **Day One Recap + Agenda Overview**
- 10:15 – 11:00 **Keynote Speaker: Rev. Mariama White-Hammond, Pastor of New Roots AME Church & Climate Justice Advocate, City of Boston**
- 11:00 – 12:30 **Voices in the Community Documentary + Breakout Session: *Documentary Moderated by Jennifer Montague, Chief Customer Officer at NiSource***
- 12:30 – 1:00 **Lunch Break**
- 1:00 – 1:30 **Company Equity Initiatives: *Presentation of equity initiatives within Salesforce, Presented by Kelly James, GM and SVP for Energy & Utilities, & Adriana Alterman, Salesforce Ventures Impact Fund***
- 1:30 – 2:45 **Weaving Energy Equity into Utility Customer-Side Programs: *Accomplishment of equity goals and tracking of equity initiatives requires a set of agreed-to measures. Presented by Ben Nathan, Lead Analyst at E Source + Ezell Watson III, Director of Diversity, Equity, + Inclusion at Oregon Public Utilities Commission***
- 2:45 – 3:00 **Workshop Takeaways + Next Steps**
- 3:00 **Day Two Adjournment**



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# Day One Keynote Presentation

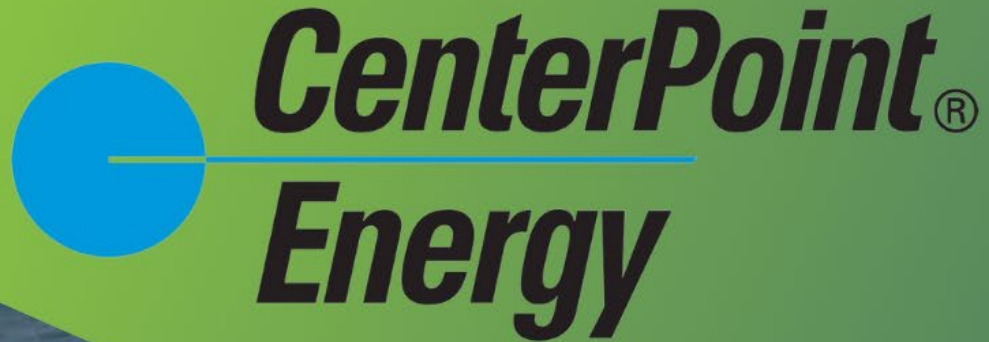
# ED PETTITT

## Co-Founder, InnoGrid



# GREGG KNIGHT

EVP, CUSTOMER TRANSFORMATION  
& BUSINESS SERVICES



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# MAYOR SYLVESTER TURNER

MAYOR FOR THE CITY OF  
HOUSTON, CHAIR OF CLIMATE  
MAYORS & CHAIRMAN OF THE  
RESILIENT CITIES NETWORK



# DEFG

Customer Insights & Advisory Firm

An **E Source** Company

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*DEFG, An E Source Company, is a customer insights and advisory firm in the utility space. Through collaborative research, data analysis and peer-to-peer networking, we help our clients achieve ways to better serve their customers.*



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